

MOVIMENTI

WATER ECOLOGY & OUR FUTURE INSPIRING
ACTIVE HEALTHY LIFESTYLES

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Ecological Awareness

Unified by the pursuit of
clean water and energy.

Movimenti art supports understandings of multi-layered nuances within technological and climate transitions. Inviting reflection has generative and humbling social effects in developing upon clear communication. The cooperation of billions of lives and micro decisions has the capacity to mitigate polarisation by integrating art into branding to inspire curiosity and awe while addressing data impacting intricate ecosystems.



Adding Value & Vitality

Luxurious serenity for all.

Artwork adds renewed vitality to working and living spaces. Movimenti art makes the meaning of transition applicable to being transformed into use on interiors and building facades, work and free time activity products, communication materials, while enlivening engaging fact-based stories on the realities of industrial innovation through technological advances. Sparking the humble and hardworking core of Norwegian ethics, Movimenti infuses the daily ritual of living and working for a harmonious and cooperative future with a fresh vision of quiet beauty. By enhancing a shared sense of remembering and feeling, Movimenti offers a vision worthy of working for, together.

A modern building facade with a large digital screen displaying a painting of water and a sunset. The building has a minimalist design with white walls and dark window frames. The screen is integrated into the facade, showing a vibrant scene of water with a sunset sky in shades of orange and yellow. The painting is signed 'RACHEL WOOD' in the bottom right corner.

Depth in Surfaces

The language of color uniquely touches the spirit each person.

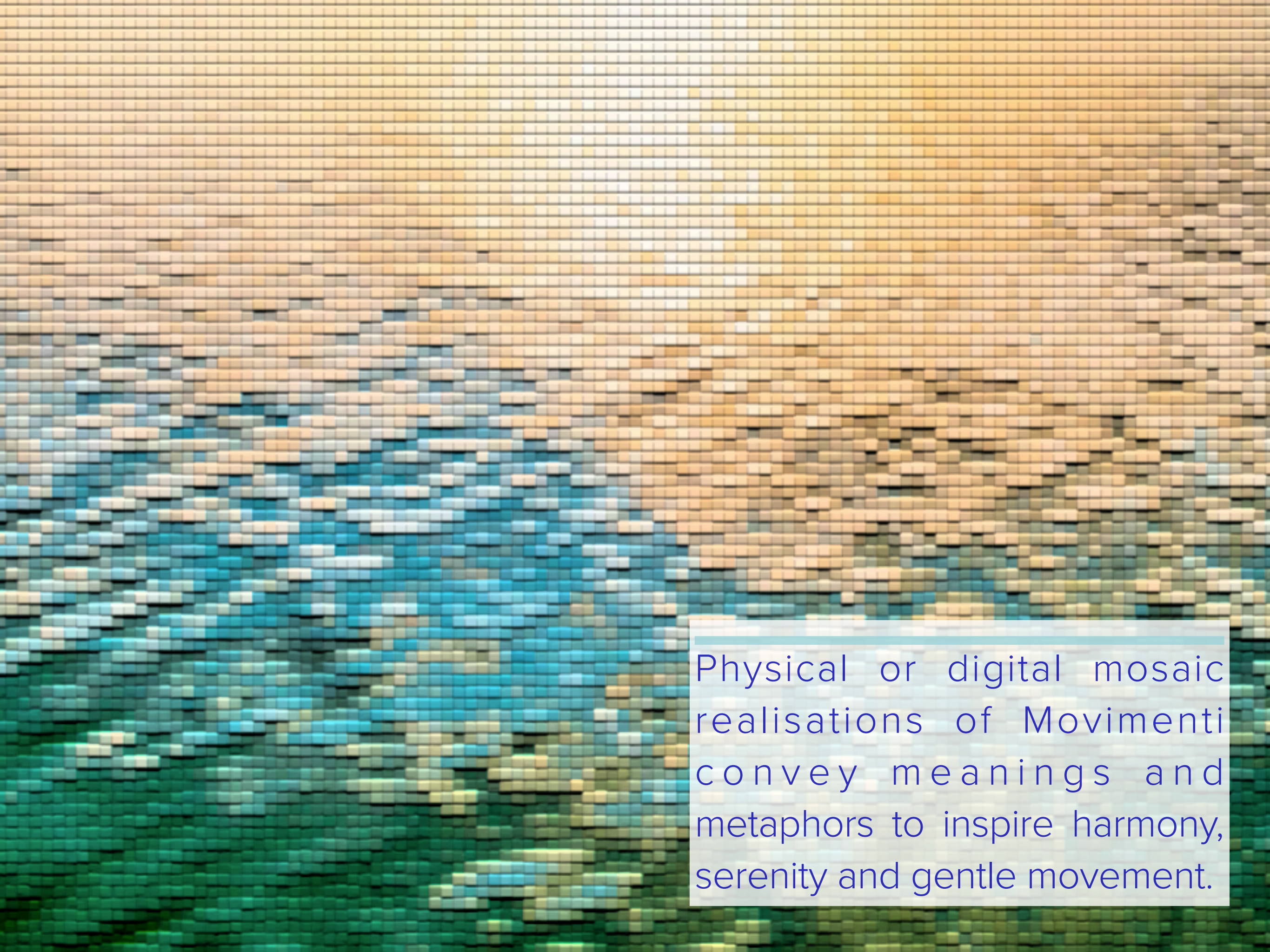
The vision of oil and water reminds viewers of the humbling labor precision knowledge teams work with to realise goals in the future. Movimenti art provides a backdrop and opportunity to highlight important histories and valuable details dedicated experts have to offer. Facts are practical and inspire innovation. Instead of being drowned by a sea of radical activists, the Movimenti art sparks conversations with appreciation and accurate considerations for the contexts of creating ideal results in balance with reality. Movimenti applied to kinetic or still facades, screens, products, wrapping, the artwork becomes an imaginary force of nature, deepened by multi-layered technologies used to cultivate and deepen our collective potential and responsibilities.



Viewers feel movement while looking at still images. Images can be animated, or made into mosaics or textiles.



Scientific studies suggest visual rest in art improves concentration and health.

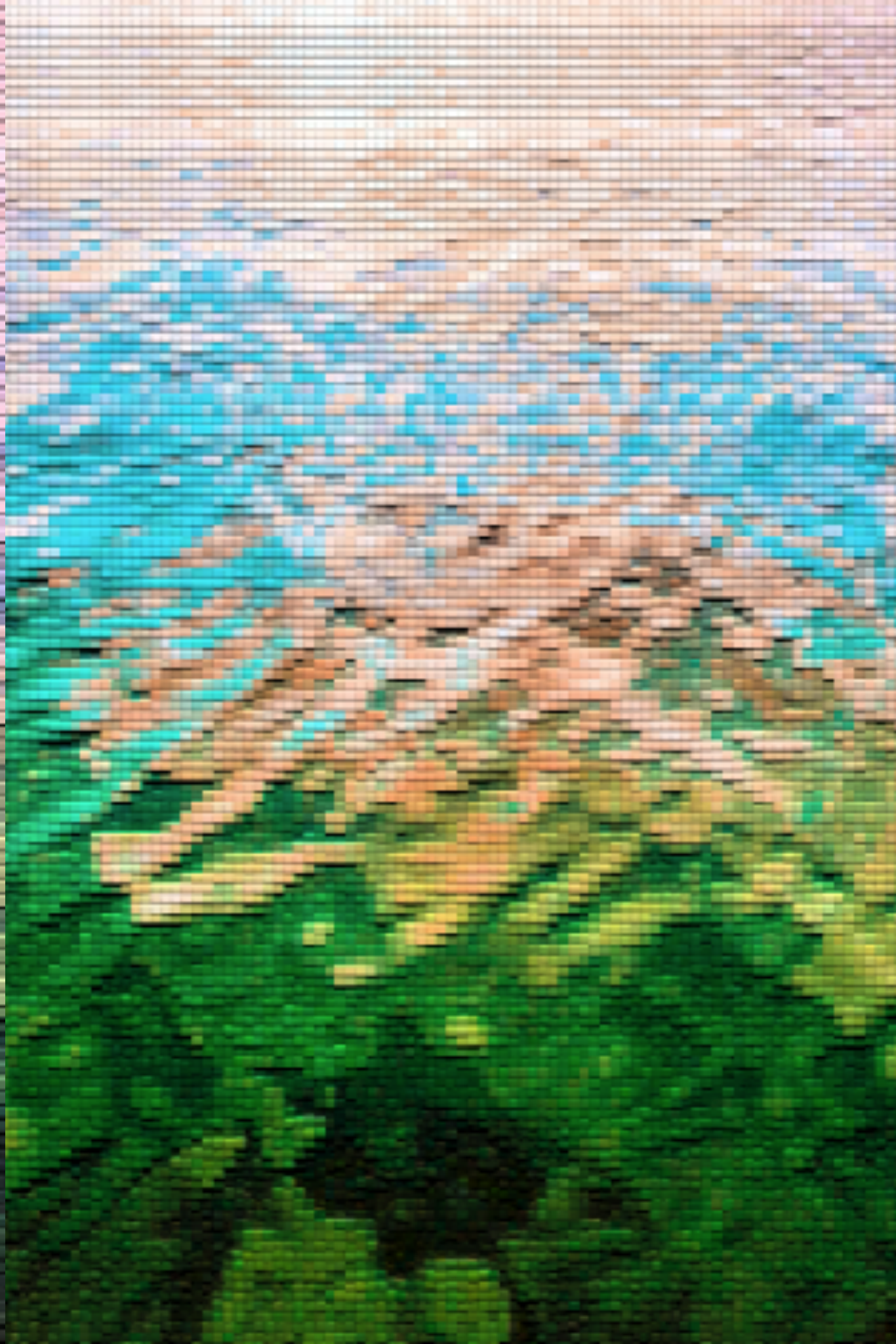


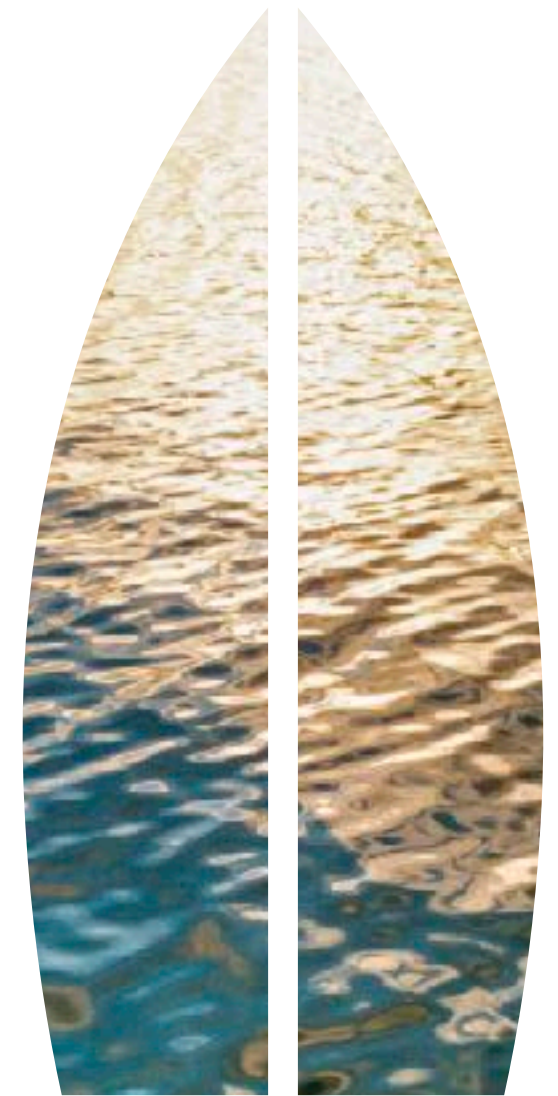
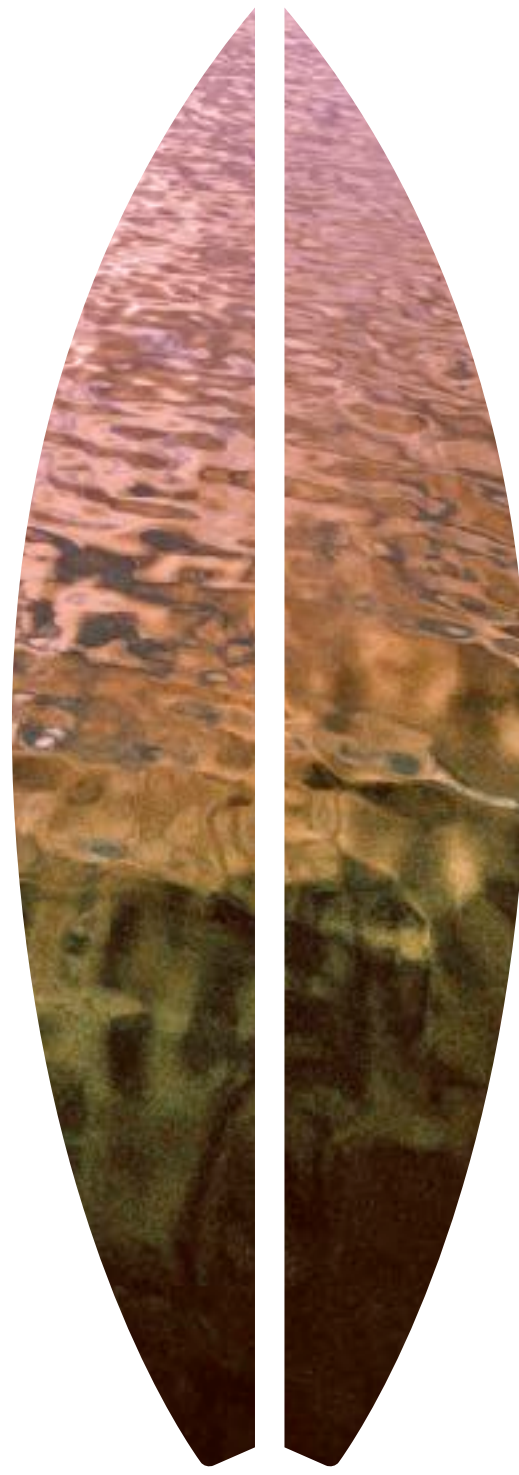
Physical or digital mosaic realisations of Movimenti convey meanings and metaphors to inspire harmony, serenity and gentle movement.



RACHEL WOOD MOUNTAIN'S PROPOSAL

Virtual rendering of exterior facade application. Interior facades can be realized.





Applications to sports products
such as SUP, biking, ski, boating,
swimming, cars & transportation
encourage healthy activity and
community.



Technological advances in printing realise Movimenti products, including housewares, clothing, tech, travel.



MARI AMMAN

GLOBAL ARTIST, RESEARCHER & DESIGNER

Working with communities, scientists, architects,
builders, engineers, musicians, academics, authors,
marketers, athletes and performers since 1999.

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- ◆ Equinor Headquarters.
 - ◆ Mari Amman Sites of exhibition, research & production.



MOVIMENTI

Oil & Water & The Imaginary Realm

Relationships with human vision, water, and oil inspire harmony in conversations on resources and technology. Iridescent reflections are transformed into a gentle sense of serenity. The cross processes of analogue and digital technologies bridge fantasy and reality through the sublime. The images can be cropped, drum roll scanned and adapted to interiors and exteriors, public and private installations, transportation, sport, and product applications.

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